

CITY OF STONE MOUNTAIN

____ of 4 for 20 ____ (banner)

APPLICATION FOR A BANNER/STREAMER PERMIT

____ of 2 for 20 ____ (streamer)

A banner or streamer is a temporary flag, bunting or other flexible sign hung on a building, or otherwise suspended down or along its face intended to display a message of temporary significance.

*****FOR BUSINESSES WITH PERMITTED PERMANENT SIGNAGE ONLY*****

A \$25.00 NON-REFUNDABLE APPLICATION FEE IS REQUIRED

EACH BANNER IS VALID FOR THIRTY CALENDAR DAYS DURING A TWELVE MONTH PERIOD UNLESS OTHERWISE EXTENDED BY CITY COUNCIL

NO MORE THAN ONE BANNER, NOT TO EXCEED 16 SQUARE FEET, CAN BE DISPLAYED AT ANY ONE TIME AND NOT MORE THAN FOUR BANNERS PER BUSINESS AT ONE LOCATION IN A TWELVE-MONTH PERIOD.

STREAMERS SHALL NOT BE DISPLAYED FOR MORE THAN 30 DAYS AND NOT MORE THAN TWICE PER YEAR FOR THE SAME BUSINESS AT THE SAME LOCATION.

PLEASE SUBMIT THE FOLLOWING REQUIRED ATTACHMENTS WITH THE APPLICATION:

1. PROOF OF LIABILITY INSURANCE IN THE MINIMUM AMOUNT OF \$1,000,000
2. WRITTEN CONSENT FROM THE PROPERTY OWNER ALLOWING THE INSTALLATION

Business Name: _____ Date: _____

Business Address: _____

Business Phone Number: _____ Business Fax Number: _____

Business Owner's Occupation Tax Certificate #: _____

Business Owner's GA Driver's License #: _____

Name of Sign Contractor: _____

Address of Sign Contractor: _____

Occupation Tax Certificate # of Sign Contractor: _____

Approximate Value of the Banner or Streamer, including installation cost: _____

Height: _____ Width: _____ Total Square Footage of Banner/Streamer: _____

How will banner be displayed: _____

Location of the banner: _____

Owner Signature or Duly Authorized Lessee Date Submitted

For Office Use Only – Do Not Write Below This Line

Date/Time Application was placed in Sign Officer's box: _____

Sign Officer Approval: _____

Date applicant notified of approval: _____ Date Issued: _____

Inspection by Sign Officer (Signature): _____ Date Inspected: _____

Banner Permit Valid From: _____ To: _____

Streamer Permit Valid From: _____ To: _____

Re-Inspection Fee \$50.00 (if required) – Date Paid: _____

Penalty Fee of \$150.00 (if required)(banner/streamer installed without approval) – Date Paid: _____